

Profile:

Over 25 years of proven record of accomplishments in hands-on management of Real Estate Developments in the USA, Japan, Russia and the UAE. Excellent communication, negotiation and leadership skills in interacting with clients, staff and vendors through all phases of development, design and construction. Effective ability to successfully manage people, resources, processes and profitability in multi-task and multi-cultural environments.

Key competencies include:

- Project Management and Planning
- Real Estate Business Modeling
- Strategic Planning and Budgeting
- Consultants Procurement and Contract Negotiation
- Project Governance, Standards and Procedures

Projects portfolio includes:

- Aviation Facilities and Airport Planning
- Hospitality and Themed Entertainment
- Master-planned Communities
- Residential Dev. and Affordable Housing
- High-rise and Mixed-use Buildings

EXPERIENCE

- ▶ **Limitless, LLC (Dubai World International Real Estate), Dubai, UAE** **2006-Present**
Head of Design – Mixed Use Real Estate Developments
Founded, built and grew a multi-discipline Design Department. The company's portfolio included various prestigious projects of large mixed-use master-planned communities and high-rise buildings.
 - Managed cross-functional teams in 12 offices spanning Asia, Europe and the Middle East.
 - Directed the design of various master-planned communities and mixed-use buildings.
 - Completed 3 projects through construction including 2M SF affordable housing, 0.8M SF class A office building, 2.2M SF mixed-use building and 210 ha urban development in Dubai, UAE.
 - Delivered design and building permit for a 7 ha mid-range residential development in Moscow, Russia.

- ▶ **JACOBS/PACIFICA/GATEWAY, Los Angeles, CA** **2003-2006**
Construction Manager – Educational Facilities
Managed the design and construction of school facilities for Los Angeles Unified School District, as part of a \$15 billion Capital Improvement Program. Responsibilities included fast-track turnkey project management, design, planning, budgeting, scheduling and onsite construction administration.

- ▶ **DUBAI FESTIVAL CITY, LLC, Dubai, United Arab Emirates** **2002-2003**
Design Manager – Residential/Recreational Facilities
Managed the design of the initial phase of development including an 18-hole golf-course and a 210-unit hillside residential development. Provided onsite technical support in construction administration.

- ▶ **EDSA INC., Fort Lauderdale, FL; Santa Monica, CA** **2001-2002**
Technical Project Manager – Landscape Architecture
Managed various architectural productions and employed technological innovations in CAD. Projects included the Four Seasons Hotel Eco Park, Shanghai, China and Madinat Jumeirah Resort, Dubai, UAE

- ▶ **UNIVERSAL STUDIOS INC., Los Angeles, CA; Orlando, FL; Osaka, Japan** **1996-2001**
Production Manager – Theme Parks and Hospitality
Managed the design and construction of themed attractions within two major resort/entertainment developments. Dr. Seuss Landing at Universal's Islands of Adventure in Orlando, Florida, and ET Attraction at Universal Studios Japan in Osaka. Projects included four large show/ride facilities, several full service restaurants, commercial/retail outlets, and back of house support areas. In addition to the utility integration requirements of the show/ride systems incorporated state-of-the-art communication, A/V, lighting, environmental and control systems to support the high volume/quality guest experience. Responsibilities included managing facilities design and production/installation of show/scenery equipment. Also, included supervision of onsite personnel and managing vendors' contracts, including scope, schedule and budget. Successfully completed tasks on time and within budget.

- **HNTB, Los Angeles, CA**
CADD Applications Manager - Aviation Services
 Managed the design of Los Angeles International Airport, Airfield Lighting and Signage upgrade. Implemented current FAA Technical Advisories and provided liaison with statutory authorities. Managed the staff in CADD production and provided technical design management.

1994-1995
- **LEO A. DALY, Los Angeles, CA; Honolulu, HI**
Technical Manager – Aviation Facilities & Healthcare
 Managed the production of design documents of various projects including Honolulu Airport International Terminal, Hawaii; Schönefeld Airport International Terminal, Berlin, Germany; United Express Commuter aircraft apron, San Francisco, CA; Harbor-UCLA Medical Center, Los Angeles, CA. Prepared concept designs and presentation materials for several airport design competitions. Managed a team of professionals in CADD production of construction documents and provided support to the design staff in daily problem solving.

1990-1994
- **ECBA, Los Angeles, CA**
Technical Architect – Los Angeles Convention Center Expansion
 As a sub-consultant to Pei Cobb Freed & Partners, produced construction documents and coordinated design disciplines with project teams.

1988-1990

EDUCATION

- **Anderson School of Management, University of California, Los Angeles**
 Graduate Studies in Project Management and Business Process Re-engineering

1996
- **Master of Architecture, University of California, Los Angeles**
 Minor: Computer Science; Research Focus: Climate Responsive Design

1989
- **Bachelor of Architecture, Alexandria University, Egypt**
 5 Year Architectural Program

1980

OTHER TRAINING

- **Owner’s Authorized Representative Certificate – LA Unified School District**

2004
- **Contracts Administration, Through Best Practices – Jacobs Engineering**

2004

PUBLICATIONS

- The 4th National Conference on Computer Applications in Energy, University of Arizona, 1990.
- Master’s thesis (computerized analysis for heat transfer through buildings “*OPAQUE*”) cited in *Progressive Architecture*, August 1993 and provided through UCLA to energy researchers nationwide.

TECHNICAL SKILLS

Computer Business Applications: Primavera systems-Expedition (document & cost control), Parametric CAD/BIM (production & 3D Modeling), MS Office & Adobe Suite of applications.